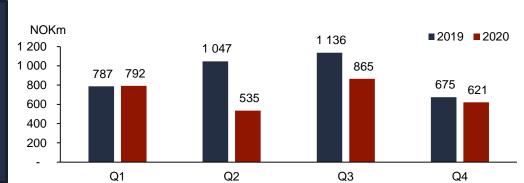
## Negative impact on short term bookings but good momentum of bookings and we see an uptick in next-year bookings especially on Expedition which has a longer booking window



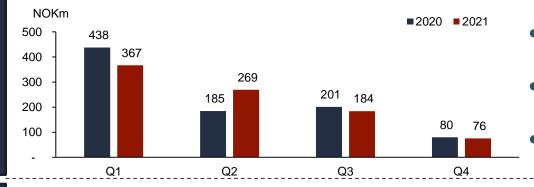
### **Comments**





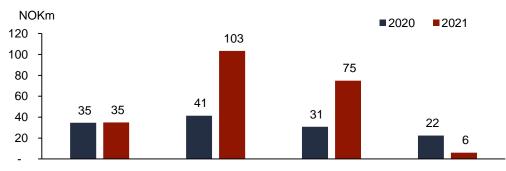
- As of 1<sup>st</sup> of March 2020 we had bookings for 2020 which was close to 80% of our 2020 budget sold with good booking momentum
- Hurtigruten has had NOK 26m in new bookings for 2020 during the last 30 days whereof NOK20m for Coastal and NOK6m for Expedition

## Bookings for next year



- We are experiencing a very good traction for 2021 bookings in spite of the current Covid-19 pandemic
- We see strong demand for sailings in Norway both in the classic Hurtigruten voyage, but also for the Expedition sailings on the Norwegian Coast
- The main booking window for the 2021 season is from August-November 2020

# Booking inflow last 30 days



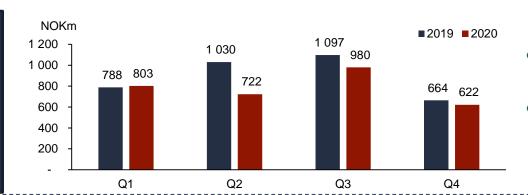
- The figure to the left shows the inflow of bookings for 2021 the last 30 days compared to the same time last year for 2020
- Significant inflow of bookings in 2021 driven by rebookings
- Hurtigruten has had NOK 44m in new bookings for 2021 during the last 30 days whereof NOK38m for Expedition and NOK6m for Coastal, this shows also that there is interest from new customers as well

## Negative impact on short term bookings but good momentum of bookings and we see an uptick in next-year bookings especially on Expedition which has a longer booking window

### Booking status comparison<sup>1)</sup>

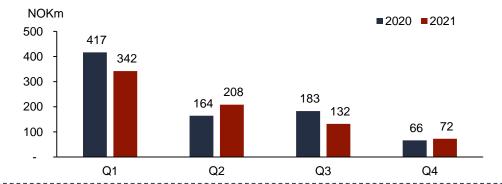
#### Comments

Bookings for current year



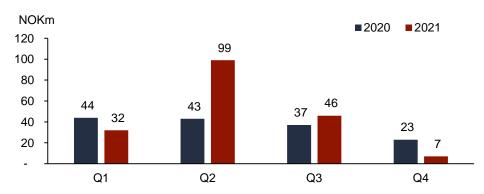
- As of 1<sup>st</sup> of March 2020 we had bookings for 2020 which was close to 80% of our 2020 budget sold with good booking momentum
- Over the last 30 days we have had NOK400m of 2020 bookings who have elected to rebook to 2021 or take a voucher that can be used for future bookings

Bookings for next year



- We are experiencing a very good traction for 2021 bookings in spite of the current Covid-19 pandemic
- We see strong demand for sailings in Norway both in the classic Hurtigruten voyage, but also for the Expedition sailings on the Norwegian Coast
- The main booking window for the 2021 season is from August-November 2020

Booking inflow last 30 days



- The figure to the left shows the inflow of bookings for 2021 the last 30 days compared to the same time last year for 2020
- Significant inflow of bookings in 2021 driven by rebookings
- Hurtigruten has had NOK 71m in "new bookings" for 2021 since 1<sup>st</sup> of March which shows also that there is interest from new customers as well
- Last 7 days inflow of new bookings in Expedition is 80% of inflow in the same period last year